Communication and/or Transaction with Client
Through Active Management of a Client Menu Hierarchy

5   ABSTRACT OF THE DISCLOSURE

A sub-menu item is added to a menu item of a menu hierarchy to make
available, offer or otherwise communicate the availability of a new version of a
resource or a resource of like kind to a user. Visual representation of the menu item

10   is changed from a first state to a second state to draw a user's attention to the
addition of the sub-menu item. The visual representation of the menu item is
subsequently restored back to the first state, responsive to an occurrence of a
predetermined condition, such as selection of the sub-menu item by the user.